

Fundamentals Of Franchising

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Franchising is a business model that combines the best aspects of sole proprietorship and Corporate America. It can be described as a "hybrid" model that fills the gap between working for someone (either a large corporation or a small business) and working for yourself. Franchising is not an industry in itself.

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Fundamentals of Franchising by Rupert Mitchell Barkoff ...

Top franchise lawyers from across the country will discuss the intellectual property aspects of franchising, how to structure a franchise, disclosure and registration requirements, defining and protecting a franchise system's intellectual property, franchise relationship laws, international franchising, and the representation of franchisees.

Fundamentals of franchising (Book, 2004) [WorldCat.org]

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Fundamentals of Franchising by Robert A. Lauer · OverDrive (Rakuten OverDrive): eBooks, audiobooks and videos for libraries Providing the international franchise law practitioner with an in-depth analysis of the laws and regulations in Europe that affect franchising.

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Fundamentals of Franchising. Dawn Newton, franchise and distribution law specialist, will be co-presenting an intensive program on the "Fundamentals of Franchising" at the ABA's 39th Annual Forum on Franchising this November. This full-day intensive program provides a comprehensive overview of franchise law for those who want a thorough introduction...

The Basics of Franchising

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The franchisor must give relevant information to the franchisee about any businesses under the franchise that have been terminated, bought back or not renewed before any franchise agreement is entered into. The franchisor must also provide contact details of any of these businesses to the franchisee.

Fundamentals of Franchising_Chapter 1 Flashcards | Quizlet

Fundamentals of Franchising. The ABA Forum on Franchising has updated its book and provides the basics of franchise law in one volume. The new edition of Fundamentals of Franchising is charged with useful definitions, practical tips, and advice.

Fundamentals of Franchising | Donahue Fitzgerald LLP

Some of the area's top franchise lawyers will discuss the intellectual property aspects of franchising, structuring a franchise, disclosure and registration requirements, antitrust considerations, franchising in the United States, international franchising and the representation of franchisees.

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